

ARTISTRY™



HOW TO USE THE RANGE with VITAMIN C+H

PRODUCT USE

Can I use just one Artistry™ product?

Of course! Each product has been shown to be highly effective on its own. However, for best results from addressing all 5 key Skin Requirements, we encourage customers to find the complete Artistry™ regimen ideal for them (cleanser/toner/moisturiser), and to use the products as directed.

When To Use ARTISTRY™ VITAMIN C + HA3 DAILY SERUM With My Current ARTISTRY™ Regimen ?

Artistry™ Vitamin C + HA3 Daily Serum is an essential part of your morning-and-night Artistry™ regimen. It should be applied after your toner and before your moisturiser.

Can I use my Artistry Signature Select™ Personalised Serum or another serum with my Artistry™ regimen?

Yes. Serums may be applied after toning and before moisturising for additional targeted benefits.

Does Artistry Signature Select Personalised Serum address a key Skin Requirement?

Yes. The Personalised Serum addresses the Rebuild requirement. This requirement is also addressed by your Artistry™ moisturiser, but because the moisturiser and Personalised Serum work in different ways, they complement each other, and customers should be encouraged to use both if desired.

Is Artistry™ skin care compatible with other Artistry products?

Yes, the Artistry™ formulas were created to be aesthetically compatible with other Artistry products. Our facial formulas are created for facial skin. They are quite gentle, the ingredients are calibrated for the thicker, more robust skin of the face. On the other hand, our eye cushioning, and fragrance-free.

Why do I need 'Sun Protection' for my skin?

Artistry™ Renewing Reactivation Day Lotion SPF 30 and Renewing Reactivation Day Cream SPF 30 provide sun protection from UV exposure which can cause sunburn, signs of premature ageing.

It starts with broad spectrum SPF 30, which protects against sun damage from UVA and UVB rays. Works without leaving any visible white cast on the skin — does not look ashy on deeper skin tones.

Beyond SPF, the formula includes Carnosine, an ingredient for skin protection from blue light and infrared light.

GLOSSARY OF TERMS

Note that many of these definitions are specific to the context of Artistry™ skin care.

“Sun Protection” - An enhanced level of protection that goes beyond UVA and UVB rays, helping defend skin against blue light and infrared (IR) as well. It's called “full sunlight protection” because it's effective against the entire visible spectrum, plus UV and IR.

Blue Light - Blue light is a short wavelength which produces higher amounts of energy. Long term exposure can have negative consequences on health such as declined skin barrier recovery, loss of skin elasticity, disrupted sleep/wake cycles and accelerated eye ageing.

Infrared (IR) Light - A type of radiant energy that's invisible to human eyes but that can be felt as heat and is damaging to the dermal layer of the skin.

Microbiome: As commonly used, “microbiome” refers to the collection of microorganisms (bacteria, fungi and other microbes) that live in a certain environment, such as the human gut, or the skin. New research is showing that these microbiomes have powerful effects on human health.